

SALES AND MARKETING TURNAROUND TEAM

WE MAKE MARKETING WORK.

We work with business owners and leadership teams that are:

- Frustrated by flat or declining growth
- Tired of guessing what might work to generate leads
- Concerned that they are not seeing enough new opportunities to grow according to plan

We start out as detectives to find what is broken and then we fix it fast. We keep what is working and re-imagine what is not working. We measure everything and show you the improvement.

We helped a commercial roofer double revenues in two years
We helped an insurance broker triple qualified leads during COVID
Our approach increased revenues by over 30% for a utility company
Our marketing audit saved a telecom client over \$1m

We are advisors with a focus on customer acquisition. We develop and execute leaner, more efficient marketing and sales programs that directly support sales teams and objectives.

Our ideal clients

We work with business owners and teams that need to change the status quo. They need to attract more, better clients and drive higher profits. Our clients are committed to growth.

Our ideal client is an established company that is already investing in marketing and sales but not seeing the results they expect.

We fix sales and marketing

Clarity Marketing Support develops and manages marketing programs. We coach sales teams and bring a deep bench of partners to provide a full service to growing companies. Our process reduces costs while delivering a higher return on investment.

Track Record of Success

- Professional services
- SAAS
- Education
- Healthcare
- Entertainment
- Media
- Medical devices
- Contract manufacturing
- Software

Where to start

Our approach doesn't work for everyone. Schedule a short call to explore whether our experience will work for you.

Featured in:



CLARITY BY THE NUMBERS

2780
ASSIGNMENTS

3X
AVERAGE
IMPROVEMENT
IN METRICS

CLIENTS
357
To Date

26
INDUSTRIES
SERVED

29
YEARS IN
BUSINESS

2006
STOPPED
COUNTING

Assignment examples

- Develop marketing plans
- Improve word of mouth referrals
- Creative strategy
- Branding
- Sales and prospecting plans
- Training and coaching sales teams
- Marketing audits
- Digital marketing
- Social media
- Training and coaching marketing teams
- Voice of customer surveys
- Competitive Intelligence

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